

Green Pastures



Interns Shannon Nowell, Cynthia Joe, Brandon Ro, Elaine Dulay, and Andrew Coyne gather for a group photo with campus lead Wen Lee.

CAL POLY POMONA



In This Issue

Green Jobs Career Panel.....	1
Tuesday Take the Stairs Day Kick-off Celebration.....	3
New Intern.....	4
Outgoing Intern.....	4
2010 Year to Date Savings.....	4
Caught GREEN Handed.....	5
Sustainability Pledge.....	6

Spreading the Gospel of Green: Green Jobs Career Panel

By: Andrew Coyne

The green sector is growing! This was the theme for the first-ever green jobs career panel hosted by the Cal Poly Pomona Green Campus team.

The panel was part of ENV Career Day, a larger event put on by the College of Environmental Design that took place on April 22, 2010. Green Campus interns Shannon Nowell and Andrew Coyne worked hard to plan this event, in cooperation with the ENV Career Day planning committee. Invitations were extended to speakers, email blasts were sent out to students, and posters were placed in the halls of the ENV building. The organizers of the ENV Career Day were generous in providing equipment and presentation space for the lunchtime discussion panel.

When the day arrived, three panelists participated: Rick Kaufman, AIA, principal of Comstock and Kaufman Architecture and Planning, a firm which specializes in green residential and commercial design; Wen Lee, Alliance to Save Energy program associate and Green Campus Program campus lead; and Carlos Hernandez, manager of Energy Efficiency Programs for Southern California Edison.

NEWS FLASH!

Tuesdays are Take the Stairs Day at Cal Poly Pomona!

Visit our website for details:
www.GreenCampusCPP.org

Continued from page 1

Although they had very different academic and professional backgrounds, the common link between all of the panelists was their experience working in the green sector, and their commitment to sharing their wisdom about this exciting new area with the students in attendance. Each of the panelists gave a short slideshow presentation on their work, explaining what led them to go into the field, and what their experience has been thus far. Especially relevant to students was their advice about how to best prepare for finding work in this area after graduation. At the end of their presentations, students were given the opportunity to ask the panelists questions. The event, which took place from 12:15 p.m. to 1:00 p.m. in the ENV building atrium, was well attended, at one point with up to 50 people in the audience.

Among the many employers that were conducting interviews during ENV Career Day was the Green Campus Program itself, which was looking to fill two positions vacated by soon-to-be graduating interns Elaine Dulay and Shannon Nowell. Overall, the event was a success, and ENV Career Day committee thanked Green Campus for putting on the career panel, which helped to heighten awareness of the ENV Career Day as well as the Green Campus Program. It is hoped that the success of this event will be the catalyst for ongoing collaboration between Green Campus and the College of Environmental Design at Cal Poly Pomona.



From left: Wen Lee, Rick Kaufman, and Carlos Hernandez listen attentively to intern Shannon Nowell's presentation.



Intern Andrew Coyne and campus stakeholder George Lwin are excited about Green Campus' Green Panel (and a plate of lunch).



Attendees listen to the prospects of working in "green" industries as speaker Carlos Hernandez from Southern California Edison gives his speech.

DID YOU KNOW?

Plant-based fibers like modal and bamboo may seem like a solution, but it takes a lot of chemicals to process them to the point where they can be made into cloth. Organic cotton, linen, silk, and wool are still the most sustainable bets.

Courtesy of <http://www.pageaday.com/>

Tuesday Take the Stairs Day Kick-off Celebration

By: Elaine Dulay

Green Campus interns kicked off their "Every Tuesday is Take the Stairs Day" event – an initiative to motivate the campus community to take the stairs versus the elevator and escalator – on Tuesday, April 20th during 11:30 a.m. - 1:00 p.m. Green Campus interns and The Green Team collaborated to support this weekly event. Every Tuesday, the University Library will promote Take the Stairs Day by placing a large poster on an easel near the library's entrance and digitally inserting a promotional ad on the library's television screen on the main floor. Posters will also be posted at the Bronco Student Center and near the elevators in the parking structure.

Green Campus interns Andrew Coyne (dressed as the Alliance to Save Energy's Energy Hog mascot) and Elaine Dulay (dressed as the Energy Hog Buster) kicked off the event by greeting and informing students about Take the Stairs Day. Energy Hog and the Energy Hog Buster were seen walking around University Park, in the front of the library and Starbucks, handing out fliers and occasionally taking photos with students. While the pair left many students puzzled and even frightened by the sight of Energy Hog, some students were excited and found it helpful in understanding the ecologically responsible choice of taking the stairs. Interns reached out to a total of 330 students during the 90-minute kick-off event. Green Campus interns will continue to spread the word about this weekly event through other forms of media throughout the campus.

Three Good Reasons to Take the Stairs:

- #1** Taking the Stairs uses zero electricity
- #2** Taking the stairs is a way to stay active and healthy
- #3** Your small, everyday decisions can make a big difference...choose to live green!



Intern Elaine Dulay poses with the Energy Hog. "Victory! I've defeated Energy Hog and his wasteful energy habits!"



Green Campus intern Elaine Dulay hands out fliers, reaching 330 students in a 90-minute kick-off event.

Welcome Our New Intern!

Hey everyone! My name is Cynthia Joe and I am one of the newest additions to Cal Poly Pomona's Green Campus Program. I am thrilled to be a part of the team as the new secretary, and I look forward to working with my fellow interns, campus lead, and campus stakeholders in the months and years to come. Just to let you know a little bit about myself – I am currently a sophomore pursuing an Urban and Regional Planning degree. For the past two years, I have been actively involved with the American Planning Student Association (APSA), an organization which is geared towards career building for Urban Planning students. Through my experience with APSA, I have developed an interest in student education and outreach. With the opportunity to work with Green Campus, I hope to promote sustainability and energy efficiency through student-led projects, especially with students outside of Green Campus. Apart from work and school, I enjoy hiking, jewelry making, and reading non-fiction books. Things that make my day are smiles, friendly strangers, and happy dogs! So if you see me around, don't be afraid to say "hello!"



Cynthia Joe

...and Farewell to Outgoing Intern, Shannon Nowell!

Shannon Nowell has been with Green Campus since Spring 2009 and has played the role of the team's public relations coordinator. Her Green Campus projects include producing the "Be Respected, Not Rejected!" video and coordinating April's Green Jobs Career Panel. Shannon will be graduating this June from the Landscape Architecture department. Thank you Shannon for everything you have done for CPP Green Campus... you will be missed!

2010 Year to Date Savings

PROJECT / EVENT	ENERGY	WATER	CO2 EMISSIONS	\$\$\$
Parking Structure Lighting Retrofit & Power Down*	208,360 kWh	n/a	329,813 lbs	\$29,170
Sustainability Pledge**	35,612 kWh	123,060 gal	140,440 lbs	\$9,383
Yearly Projected Savings	243,972 kWh	123,060 gal	470,253 lbs	\$38,553
Total Estimated Savings since 2007	1,216,731 kWh	1,228,770 gal	2,831,722 lbs	\$226,420

NOTE: * Comprises projected annual savings for 2010.

** Comprises potential annual savings.

Caught GREEN Handed

In an effort to increase cross campus sustainability, every month the Green Campus Program is spotlighting individuals and/or organizations on campus who have been caught "green handed." This month we are spotlighting the following organization and individual.

John T. Lyle Center for Regenerative Studies, College of Environmental Design

The Center's facilities, constructed in 1994, were designed to minimize energy consumption in the heating and cooling of buildings. Lyle Center staff and residents maintain comfortable interior temperatures by controlling sunlight exposure and air flows into the buildings. The result is a pleasant work and living environment, requiring only supplemental heating and cooling on days of extreme high and low temperatures. Staff and residents take pride in minimizing their energy consumption and demonstrating how a pleasant work environment is attainable through minimal effort and awareness of the outdoor environment.



Photo courtesy of <http://www.flickr.com/photos/jennrivo/>



Sara Lafia

My name is Sara Lafia and I am a first-year Urban and Regional Planning student. My choice of transportation is bicycle and public transit. I do not own a car, and I try to get around mostly by foot and bike. Traveling this way is more economical, but it is also more time-consuming. I have learned to enjoy time spent in the process of reaching a destination. Driving is very isolating and I'm happy to ride buses and subways with others in order to avoid the lonely experience of commuting as much as I can. Rather than driving ten miles to school each day, I live car-free on campus. It's a trade-off- one that I'm happy to have made this year!

Have you or someone you know been caught "GREEN handed"?

If you or someone you know has been going the extra mile for sustainability or green initiatives and is worthy of recognition, please email us at GreenCampus.CPP@gmail.com. You can also submit to us any suggestions you have for campus sustainability (Ex. "I noticed the lights are on all night in building _____, can we turn those off and save energy?"). All submitters will be entered into our monthly raffle for a prize!

INSTRUCTIONS FOR SUBMISSION: *All submissions received before the 15th of the month will be included in the following "Green Pastures" newsletter and featured on our website. Each entry must include name of the individual/organization being spotlighted, college/organization, department/major and be 100 words or less. Those who submit the entry will be entered into a raffle and should include their contact info.*

Go Green and Make Your Pledge Today!

By: Brandon Ro

After a full month of Earth Day celebrations, some may ask why there is so much hype about going green? The reason is simple: going green saves money, resources, and the environment. Since its release at the beginning of the school year in Fall 2009, over 270 students, faculty, and staff members have signed the Green Campus Sustainability Pledge. This is part of the CPP Green Campus Program's Buck the Juice Sustainability Campaign.

The pledge is a student-led project designed by the Green Campus Program with the goal to help the Cal Poly Pomona community shift into a sustainable lifestyle. The term "going green" has become a widely promoted cultural trend, and the pledge merely assists a more permanent behavioral change. Ultimately, this will help save money, energy, and resources for participants, the university, and the community. For example, one item from the pledge informs participants that they could save over 80 kWh a year just by setting their computer and monitor to standby mode. This is just one tip out of over 19 included in the pledge. Based on the pledges that have been signed so far, there is an estimated annual savings of up to 363,350 kWh of energy, 1,465,280 pounds of greenhouse gases, 1,207,590 gallons of water, and \$105,760!

Make a difference in the world and commit to going green today!

Sign the online pledge by visiting: <http://www.greencampuscpp.org/sustainabilitypledge.htm>.



ALLIANCE TO
SAVE ENERGY

Creating an Energy-Efficient World



Sempra Energy utility



Sempra Energy utility

The Alliance to Save Energy's Green Campus Program is funded by the ratepayers of California under the auspices of SCE, SDGE, PG&E, and Sempra Energy



As campus lead Wen Lee admires the Buck the Juice poster, intern Shannon Nowell sneaks up on her to say "hello!"



Contact Us!

Green Campus Interns:

Brandon Ro: brro.sonrisas@gmail.com
Andrew Coyne: andrew.coyne1@gmail.com
Elaine Dulay: elaine.dulay@gmail.com
Cynthia Joe: cynthiajoe@gmail.com

Reach us online at:

www.GreenCampusCPP.org
greencampus.cpp@gmail.com