

Green Pastures



Green Campus Interns, from left, Brandon Ro, Andrew Coyne, and Elaine Dulay, pause for a group picture during the recent Welcome Week table event.

Cal Poly Pomona Green Campus Program



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Broncos are "Bucking the Juice" by going Green!

By Brandon Ro

Cal Poly Pomona students, faculty, and staff are going green, but just how are they doing it? During the end of September the Green Campus Program launched its first sustainability pledge called "Buck the Juice." This pledge allows the Cal Poly Pomona community to demonstrate their commitment to sustainability and the reduction of their environmental impact. Besides helping the environment, current CPP students who take the pledge are also entered into a raffle for the chance to win "Buck the Juice" t-shirts, cool light dimmers, or even gift cards to Trader Joe's.

Many people have often heard of the very popular phrase "going green," but they usually do not know what it really means or how to start. The "Buck the Juice" pledge is designed to answer all of these questions. Simple guidelines are given in the pledge such as "turn off the lights when one leaves a room" or "take shorter showers." These guidelines fall into several categories such as energy, waste, food and water that are easy to understand.

NEWS FLASH!

"Buck the Juice"
Housing Energy Competition
Begins: October 19th
Ends: November 16th

**See page 4 for more
information.**

A Green Start for New Students at Bronco Fusion

By Elaine Dulay

On September 23rd, Green Campus Interns took part in two tabling events during Bronco Fusion. Bronco Fusion is held once a year before the start of the school year to welcome new students to the Cal Poly Pomona campus. This event gives incoming students the opportunity to meet their peers and learn about campus groups and organizations. The Green Team, the student sustainability club on campus, and the Green Campus Program were both featured at the University Park from 7:30-9:45 AM to promote sustainability and energy savings on the campus. The Green Campus table featured a display showing the difference in energy-use between a CFL and an incandescent bulb. Interns handed out a total of 137 CFL (Compact Fluorescent Light) bulbs and educated students on the energy savings benefits of CFLs. Students were also informed about the importance of proper CFL disposal.

Interns also tabled from 2-4 PM, the portion of Bronco Fusion geared toward student organizations and clubs. Many students also participated in an energy trivia game where they had a chance to win a Green Campus t-shirt or a light dimmer donated by Lutron. Green Campus promoted its new "Buck The Juice" campaign by encouraging students to sign up for the online sustainability pledge, and telling them about the upcoming housing energy competition scheduled from October 19th through November 20th. In total, 90 students signed up to take the pledge, and a significant portion of those same students expressed interest in helping at future events as volunteers. Students who pledged also signed up to join the email list where they will receive the monthly newsletter and updates on current projects. Students were excited to learn about the Green Campus program and our efforts to promote energy efficiency on campus. Overall, the tabling events were a success and a lot of fun!



Green Campus interns, Brandon Ro and Elaine Dulay stand ready to promote energy efficiency at the Bronco Fusion event.



Green Campus Intern, Shannon Nowell mingled with students during the event. Here, she invites students to sign the "Buck the Juice" pledge.



Green Campus Intern, Brandon Ro interacts with students as they pass by the Green Campus table at Bronco Fusion.

September Energy Savings

EVENT	QUANTITY	ENERGY	WATER	CO2 EMISSIONS	\$\$\$
CFL Distributed	237 bulbs	11,945 kWh	n/a	20,636 lbs	\$2,667
Buck the Juice Pledge	33 pledges	66,323 kWh	224,940 gal	264,961 lbs	\$22,468
Yearly Projected Savings	n/a	78,268 kWh	224,940 gal	285,597 lbs	\$25,135

Energy Savings Comes Home: Welcome Week

By Andrew Coyne

On September 22, the day before Bronco Fusion, Green Campus participated in the University Housing Welcome Week event. This event was smaller than Bronco Fusion, but Green Campus still had many opportunities to spread the message of energy savings to the new residents at Cal Poly Pomona. From 11 AM to 1 PM, Green Campus interns were available to answer energy inquiries from new students and to provoke interest in the upcoming energy competition in October. The Green Campus table was set up on Encinitas lawn and featured our new banner, with the striking logo of a Cal Poly Pomona Bronco, and the slogan "Buck the Juice." Many of the students were quick to ask about the meaning of "Buck the Juice," which gave interns an excellent opportunity to put in a plug for the new sustainability pledge. Interns also handed out give-away items to eager students, which included pens, pencils, stickers, magnets with energy tips printed on them, and informational brochures and flashlights provided by Sempra Energy. Without a doubt, the most popular giveaway items were the CFLs. A total of 100 CFLs were distributed to the students. These, along with the knowledge imparted to the students through the "Buck the Juice" Sustainability Pledge, should help in a small but effective way to make the dorms at Cal Poly Pomona greener.



Intern, Andrew Coyne distributes CFLs to two students at the Welcome Week event.



A view of the various give-away items for the Welcome Week and Bronco Fusion: buttons, pens, pencils, magnets, stickers, brochures, and light dimmers for quiz winners.

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On the other hand some may ask, "Can just one person make a difference?" We answer a resounding yes! If a person pledges to all of the categories and practices in each area, they can help save over 3,500 kWh of energy consumed per person for a whole year. That's close to \$1,000. You'll also be saving over 10,600 gallons of water and reducing your personal carbon footprint by 14,200 pounds of greenhouse gas emissions (Source: EPA). Wow, one pledge does make a difference! If you would like to learn more about the pledge please visit: www.greencampuscpp.org/pledgefaq.htm

The flame of excitement has already begun to spread on campus. During the first few hours that the pledge was officially launched, over 90 students quickly signed up to take the online pledge. Cal Poly Pomona is saying goodbye to its wasted energy and its carbon footprint as it's Broncos "Buck the Juice!"

Want to take the online pledge?

Please visit:

www.greencampuscpp.org/sustainabilitypledge.htm



The new sustainability pledge logo employs the Cal Poly Pomona Bronco to inspire students to "Buck the Juice!"



The Alliance to Save Energy's Green Campus Program is funded by the rate-payers of California under the auspices of SCE, PG&E, and Semptra Energy

Residents look out & spread the word!

Green Campus will start the 1st day of the Housing Energy Competition with the "Buck The Juice" kick off party for dorm residents on Monday, October 19th! All students are welcome to attend. Look forward to meeting the Alliance to Save Energy's villain, the "Energy Hog," along with the rest of the Green Campus team. The goal of the competition is to educate residents about the importance of saving energy, even if they live in the residence halls. Students often experience hotel mentality because the cost of their energy use is included in their yearly housing fees. At the kick-off event, the Green Campus interns will provide energy savings tips to help students save big, and will keep the residents updated throughout the competition, with weekly energy readings. More details on the competition will be provided during this event including ways to win prizes, so come on by and check us out!



One of the new "Buck the Juice" t-shirts. These, along with light dimmers and Trader Joe's gift cards, will be raffled off to participants in the sustainability pledge.

Contact Us!

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